

## **PRESS RELEASE**

**SEPTEMBER 9, 2009**

### **WILD FOR CATS (ACADEMIC BOOSTER CLUB) LAKE HIGHLANDS HIGH SCHOOL**

Lake Highlands High School's academic booster club initiative – known as “Wild for Cats” – is starting the 2009-10 school year with an impressive record of having already raised over \$500,000 from over 250 donors, since its founding in 2005. These funds specifically and exclusively go to provide materials, equipment, and personnel to support the faculty, administration, and – most important – the students at Lake Highlands High School. Examples include: the purchase of cameras, projectors, PCs, headsets, books, and dictionaries; the funding of academic-recognition breakfasts, TAKS preparation, AP tutoring, and AVID program; and, this year, funding a brand new position for a College and Career Transition Counselor.

Lake Highlands High School Principal Walter Kelly states: “Wild for Cats makes a difference and provides the support and resources that retain great teachers, engage all students in a rigorous education, and transition students into colleges and careers.”

This year's Wild for Cats Chairman Bill Keffer agrees: “Wild for Cats has already become an integral part of the success of Lake Highlands High School. The Lake Highlands community has really stepped up to provide the financial resources necessary to make sure our kids have access to an excellent education and the opportunity to succeed wherever they go after graduation. It is further testimony to what makes Lake Highlands a special place to live.”

Wild for Cats will be hosting meetings and events throughout the school year, at which supporters will have the opportunity to contribute. Contributions can also be made online by visiting our website at [www.wildforcats.com](http://www.wildforcats.com).

For more information, contact:

Carol Toler

214/583-0759

[caroltoler@aol.com](mailto:caroltoler@aol.com)